



Introducing

Video Streaming

by Ascendancy Research

Powered by: *Streamline Universal*[™]
Connect Your World[™]

Share your research live at a fraction of the cost of a traditional streaming service.



The Ascendancy Experience vs Competitors

Ascendancy Research

FocusVision[™]

ActiveGroup[™]

	Ascendancy Research	FocusVision[™]	ActiveGroup[™]
Price	\$1,100	\$1,750*	\$1,750*
Stream Quality	128+ kbps	128+ kbps*	128+ kbps*
Security	Enabled	Enabled	Enabled
Tech Support	Yes	Yes	Yes

* Comparison based on FocusVision[™] and ActiveGroup[™] standard, "list pricing" faxed to a new client for a ten hour day of video streaming on February 18, 2009.

WWW.ASCENDANCYSTREAMING.COM

Finally, high-quality video streaming at a fraction of the cost



Introducing

Video Streaming

by Ascendancy Research

Powered by: *Streamline Universal™*
Connect Your World™

Quick Facts

Online Demonstration

To view a demonstration, visit www.ascendancystreaming.com. Click "demo" at the bottom of the page, enter contact information, and click "submit".

Video Quality

All projects are streamed at a bitrate of at least 128 Kbps.

Security

Ascendancy Streaming conforms to the latest security standards established by the IETF and W3C for use in the banking and e-commerce industries.

Additional Features

Chat, share/upload files, and request digital media (audio, video, transcripts, and DVD's).

System Requirements

Adobe Flash Player™ is required to access the streaming website. Flash Player™ is a free program, and is already installed on 97% of computers. A user should test his or her computer by accessing the demo stream (process described above) prior to the day of the project. If needed, it can be instantly downloaded at <http://get.adobe.com/flashplayer>. When downloading, users must have administrator rights on their computers.

Booking a Project

Overview

Streaming projects may be booked at any time by contacting our facility. Within minutes, a "booking confirmation" containing the secure login credentials will be sent to you via email. This may be forwarded to your colleagues. Last-minute booking? No problem! We honor last-minute streaming requests, and can have a new project live within twenty minutes!

Streaming Timeline

Live streaming begins 30 minutes prior to the first group or interview. The entire project will be archived on our secure server for 30 days, and can be accessed using the original login credentials.

To View a Streaming Project

To view a streaming project, visit www.ascendancystreaming.com. Enter the project ID and Password, and click "login." Next enter your personal information and click "submit".

Technical Support

Our technicians are standing by to assist you via our dedicated support line: (800) 961-8230. Additionally, our online support page may be accessed by visiting www.awstreaming.com and clicking the "help" button at the bottom of the page.

WWW.ASCENDANCYSTREAMING.COM

Finally, high-quality video streaming at a fraction of the cost